



PLANES Y BONIFICACIONES APLICABLES DEL 01 DE AGOSTO AL 02 DE SEPTIEMBRE DE 2014



| PROMOCIÓN | BONIFICACIÓN MAS IVA | PLAN DE FINANCIAMIENTO | | | | | |
|-----------|----------------------|------------------------|--------------|--------------------------------|------------|--------------------------|----------|
| | | | | | | Tasa al Cliente | |
| | | Plazo | Inv. Inicial | Participación del Distribuidor | Subsidiado | Accesible (40% enganche) | Plan 10% |

CAPTIVA SPORT 2015

| | | | | | | | |
|---|---|---|------|-------|-------|-------|------|
| Precio especial en operaciones al contado sugerido por el fabricante y financiamiento Plan Personalizado SIN seguro CON Bonificación. | (CÓDIGO: M4T) Paquete A \$10,345 Paquete B \$9,895 Paquete D \$9,895 | Precio (máximo) de contado sugerido por el fabricante para bonificación: Paquete A \$322,100 Paquete B \$386,200 Paquete D \$407,700 | | | | | |
| Precio especial en operaciones al contado y financiamiento Plan Personalizado CON 1 año de seguro. SIN Bonificación | (CÓDIGO: M4U) Paquete A \$0 Paquete B \$0 Paquete D \$0 | Precio (máximo) de lista sugerido por el fabricante para bonificación: Paquete A \$337,100 Paquete B \$401,200 Paquete D \$422,700 | | | | | |
| Financiamiento tasa subsidiada desde 20% enganche SIN seguro. | (CÓDIGO: ZZZ) | 01-06 | 20 | 0.00 | 0.00 | | |
| | | 07-12 | 20 | 0.00 | 0.00 | | |
| | | 13-18 | 20 | 0.00 | 2.97 | | |
| | | 19-24 | 20 | 0.00 | 5.29 | | |
| | | 25-30 | 20 | 0.00 | 6.71 | | |
| | | 31-36 | 20 | 0.00 | 7.67 | | |
| | | 37-48 | 20 | 0.00 | 8.91 | | |
| Financiamiento tasa subsidiada desde 35% enganche SIN seguro. | (CÓDIGO: ZZZ) | 49-60 | 20 | 0.00 | 10.62 | | |
| | | 01-06 | 35 | 0.00 | 0.00 | 4.70 | 5.29 |
| | | 07-12 | 35 | 0.00 | 0.00 | 4.60 | 5.31 |
| | | 13-18 | 35 | 0.00 | 0.00 | 4.05 | 5.31 |
| | | 19-24 | 35 | 0.00 | 2.87 | 7.17 | 7.37 |
| | | 25-30 | 35 | 0.00 | 4.63 | 9.08 | 8.63 |
| | | 31-36 | 35 | 0.00 | 5.82 | 10.38 | 9.48 |
| 37-48 | 35 | 0.00 | 7.41 | 12.24 | 10.61 | | |
| 49-60 | 35 | 0.00 | 8.83 | 13.22 | 12.27 | | |

Planes GM Finacial

| PLAN PERSONALIZADO CLIENTE "A" | | Plazo | Tasa Plan Personalizado | Tasa Plan Personalizado | Tasa Plan Personalizado |
|--------------------------------|--|-------|-------------------------|-------------------------|-------------------------|
| | | | 10%-19.99% | 20%-29.99% | 30%+ |
| Plan Personalizado | Todas las unidades excepto Planes Especiales | 12 | 14.24 | 12.99 | 12.39 |
| | | 24 | 14.24 | 12.99 | 12.39 |
| | | 36 | 14.24 | 12.99 | 12.39 |
| | | 48 | 14.24 | 12.99 | 12.49 |
| | | 60 | 15.24 | 13.99 | 12.99 |

| PLAN PERSONALIZADO CLIENTE "B" | | Plazo | Tasa Plan Personalizado | Tasa Plan Personalizado | Tasa Plan Personalizado |
|--------------------------------|--|-------|-------------------------|-------------------------|-------------------------|
| | | | 10%-19.99% | 20%-29.99% | 30%+ |
| Plan Personalizado | Todas las unidades excepto Planes Especiales | 12 | 14.49 | 13.24 | 12.49 |
| | | 24 | 14.49 | 13.24 | 12.49 |
| | | 36 | 14.49 | 13.24 | 12.49 |
| | | 48 | 14.74 | 13.49 | 12.74 |
| | | 60 | 15.74 | 14.49 | 13.74 |



| AM | Código | Modelo | Pqt. | Versión | Precio | AMDGM | AMDA | Seguro P.P. | Traslado | I.V.A. | Total |
|------|---------|------------------------------|------|---------|---------|-------|------|-------------|----------|--------|---------|
| 2015 | 1TU69 | Aveo 4 ptas. | M | LS | 116,424 | 1,070 | 55 | 270 | 3,150 | 19,355 | 140,324 |
| 2015 | 1TU69 | Aveo 4 ptas. | B | LT | 129,613 | 1,070 | 55 | 270 | 3,150 | 21,465 | 155,623 |
| 2015 | 1TU69 | Aveo 4 ptas. | J | LS | 131,941 | 1,070 | 55 | 270 | 3,150 | 21,838 | 158,324 |
| 2015 | 1TV69 | Aveo 4 ptas. | F | LT | 130,389 | 1,070 | 55 | 270 | 3,150 | 21,589 | 156,523 |
| 2015 | 1TV69 | Aveo 4 ptas. | C | LT | 142,027 | 1,070 | 55 | 270 | 3,150 | 23,452 | 170,024 |
| 2015 | 1TX69 | Aveo 4 ptas. | D | LTZ | 149,010 | 1,070 | 55 | 270 | 3,150 | 24,569 | 178,124 |
| 2015 | 1TX69 | Aveo 4 ptas. | E | LTZ | 159,872 | 1,070 | 55 | 270 | 3,150 | 26,307 | 190,724 |
| 2015 | 1JR69 | Sonic 4 ptas. | A | LS | 136,906 | 1,070 | 55 | 270 | 3,150 | 22,632 | 164,083 |
| 2015 | 1JS69 | Sonic 4 ptas. | D | LT | 153,200 | 1,070 | 55 | 270 | 3,150 | 25,239 | 182,984 |
| 2015 | 1JS69 | Sonic 4 ptas. | E | LT | 164,837 | 1,070 | 55 | 270 | 3,150 | 27,101 | 196,483 |
| 2015 | 1JT69 | Sonic 4 ptas. | F | LTZ | 178,027 | 1,070 | 55 | 270 | 3,150 | 29,212 | 211,784 |
| 2015 | 1CG80 | Tornado Pick Up | A | LS | 151,648 | 1,070 | 55 | 270 | 3,150 | 24,991 | 181,184 |
| 2015 | 1CG80 | Tornado Pick Up | B | LS | 162,510 | 1,070 | 55 | 270 | 3,150 | 26,729 | 193,784 |
| 2015 | 1CF80 | Tornado Pick Up | C | LT | 181,906 | 1,070 | 55 | 270 | 3,150 | 29,832 | 216,283 |
| 2015 | 1LD26 | Captiva Sport SUV | A | LS | 244,169 | 1,070 | 55 | 270 | 4,100 | 39,946 | 289,610 |
| 2015 | 1LD26 | Captiva Sport SUV | B | LS | 287,631 | 1,070 | 55 | 270 | 4,100 | 46,900 | 340,026 |
| 2015 | 1LE26 | Captiva Sport SUV | D | LT | 301,814 | 1,070 | 55 | 270 | 4,100 | 49,169 | 356,478 |
| 2015 | CC15706 | Tahoe SUV | A | LS | 453,519 | 1,070 | 55 | 270 | 4,100 | 73,442 | 532,456 |
| 2015 | CC15706 | Tahoe SUV | C | LT | 489,829 | 1,070 | 55 | 270 | 4,100 | 79,252 | 574,576 |
| 2015 | CC15706 | Tahoe SUV | D | LT | 506,687 | 1,070 | 55 | 270 | 4,100 | 81,949 | 594,131 |
| 2015 | CK15706 | Tahoe SUV 4X4 | F | LTZ | 548,751 | 1,070 | 55 | 270 | 4,100 | 88,679 | 642,925 |
| 2015 | CC15906 | Suburban SUV | A | LS | 481,789 | 1,070 | 55 | 270 | 4,100 | 77,965 | 565,249 |
| 2015 | CC15906 | Suburban SUV | B | LT | 518,747 | 1,070 | 55 | 270 | 4,100 | 83,879 | 608,121 |
| 2015 | CC15906 | Suburban SUV | C | LT | 535,605 | 1,070 | 55 | 270 | 4,100 | 86,576 | 627,676 |
| 2015 | CK15906 | Suburban SUV 4X4 | D | LTZ | 579,510 | 1,070 | 55 | 270 | 4,100 | 93,601 | 678,606 |
| 2015 | CC36003 | Silverado 3500 Chasis Cabina | A | WT | 288,937 | 1,070 | 55 | 270 | 4,100 | 47,109 | 341,541 |
| 2015 | CC36003 | Silverado 3500 Chasis Cabina | C | WT | 299,577 | 1,070 | 55 | 270 | 4,100 | 48,812 | 353,884 |



| AM | Código | Modelo | Pqt. | Versión | Precio | Acond. | Traslado | Seguro P.P. | Sub-Total | I.S.A.N. | I.V.A. | Precio de Lista Sugerido por el fabricante | Contado Sugerido por el Fabricante |
|------|---------|------------------------------|------|---------|---------|--------|----------|-------------|-----------|----------|---------|--|------------------------------------|
| 2015 | 1TU69 | Aveo 4 ptas. | M | LS | 129,360 | 410 | 3,150 | 270 | 133,190 | - | 21,310 | 154,500 | - |
| 2015 | 1TU69 | Aveo 4 ptas. | B | LT | 144,015 | 410 | 3,150 | 270 | 147,845 | - | 23,655 | 171,500 | - |
| 2015 | 1TU69 | Aveo 4 ptas. | J | LS | 146,601 | 410 | 3,150 | 270 | 150,431 | - | 24,069 | 174,500 | - |
| 2015 | 1TV69 | Aveo 4 ptas. | F | LT | 144,877 | 410 | 3,150 | 270 | 148,707 | - | 23,793 | 172,500 | - |
| 2015 | 1TV69 | Aveo 4 ptas. | C | LT | 157,808 | 410 | 3,150 | 270 | 161,638 | - | 25,862 | 187,500 | - |
| 2015 | 1TX69 | Aveo 4 ptas. | D | LTZ | 165,567 | 410 | 3,150 | 270 | 169,397 | - | 27,103 | 196,500 | - |
| 2015 | 1TX69 | Aveo 4 ptas. | E | LTZ | 177,636 | 410 | 3,150 | 270 | 181,466 | - | 29,034 | 210,500 | - |
| 2015 | 1JR69 | Sonic 4 ptas. | A | LS | 152,118 | 410 | 3,150 | 270 | 155,948 | - | 24,952 | 180,900 | - |
| 2015 | 1JS69 | Sonic 4 ptas. | D | LT | 170,222 | 410 | 3,150 | 270 | 174,052 | - | 27,848 | 201,900 | - |
| 2015 | 1JS69 | Sonic 4 ptas. | E | LT | 183,153 | 410 | 3,150 | 270 | 186,983 | - | 29,917 | 216,900 | - |
| 2015 | 1JT69 | Sonic 4 ptas. | F | LTZ | 197,808 | 410 | 3,150 | 270 | 201,638 | - | 32,262 | 233,900 | - |
| 2015 | 1CG80 | Tornado Pick Up | A | LS | 168,498 | 410 | 3,150 | 270 | 172,328 | - | 27,572 | 199,900 | - |
| 2015 | 1CG80 | Tornado Pick Up | B | LS | 180,567 | 410 | 3,150 | 270 | 184,397 | - | 29,503 | 213,900 | - |
| 2015 | 1CF80 | Tornado Pick Up | C | LT | 202,118 | 410 | 3,150 | 270 | 205,948 | - | 32,952 | 238,900 | - |
| 2015 | 1LD26 | Captiva Sport SUV | A | LS | 277,465 | 656 | 4,100 | 270 | 282,491 | 8,112 | 46,497 | 337,100 | 322,100 |
| 2015 | 1LD26 | Captiva Sport SUV | B | LS | 326,853 | 656 | 4,100 | 270 | 331,879 | 13,983 | 55,338 | 401,200 | 386,200 |
| 2015 | 1LE26 | Captiva Sport SUV | D | LT | 342,971 | 656 | 4,100 | 270 | 347,997 | 16,400 | 58,303 | 422,700 | 407,700 |
| 2015 | CC15706 | Tahoe SUV | A | LS | 515,362 | 656 | 4,100 | 270 | 520,388 | 44,612 | 90,400 | 655,400 | - |
| 2015 | CC15706 | Tahoe SUV | C | LT | 556,624 | 656 | 4,100 | 270 | 561,650 | 51,626 | 98,124 | 711,400 | - |
| 2015 | CC15706 | Tahoe SUV | D | LT | 575,781 | 656 | 4,100 | 270 | 580,807 | 54,883 | 101,710 | 737,400 | - |
| 2015 | CK15706 | Tahoe SUV 4X4 | F | LTZ | 623,581 | 656 | 4,100 | 270 | 628,607 | 62,255 | 110,538 | 801,400 | - |
| 2015 | CC15906 | Suburban SUV | A | LS | 547,487 | 656 | 4,100 | 270 | 552,513 | 50,073 | 96,414 | 699,000 | - |
| 2015 | CC15906 | Suburban SUV | B | LT | 589,485 | 656 | 4,100 | 270 | 594,511 | 57,213 | 104,276 | 756,000 | - |
| 2015 | CC15906 | Suburban SUV | C | LT | 608,642 | 656 | 4,100 | 270 | 613,668 | 60,470 | 107,862 | 782,000 | - |
| 2015 | CK15906 | Suburban SUV 4X4 | D | LTZ | 658,534 | 656 | 4,100 | 270 | 663,560 | 65,750 | 116,690 | 846,000 | - |
| 2015 | CC36003 | Silverado 3500 Chasis Cabina | A | WT | 321,041 | 533 | 4,100 | 270 | 325,944 | 16,297 | 54,759 | 397,000 | - |
| 2015 | CC36003 | Silverado 3500 Chasis Cabina | C | WT | 332,864 | 533 | 4,100 | 270 | 337,767 | 16,888 | 56,745 | 411,400 | - |



GM de México

Guía de Precios para Empleados

Vigentes a partir del 01 de Agosto de 2014



| AM | Código | Modelo | Pqt. | Versión | PRECIO | Incentivo | Código |
|------|--------|---------------|------|---------|---------|-----------|--------|
| 2015 | 1TU69 | Aveo 4 ptas. | M | LS | 143,671 | - | KNK |
| 2015 | 1TU69 | Aveo 4 ptas. | B | LT | 159,444 | - | KNK |
| 2015 | 1TU69 | Aveo 4 ptas. | J | LS | 162,228 | - | KNK |
| 2015 | 1TV69 | Aveo 4 ptas. | C | LT | 174,290 | - | KNK |
| 2015 | 1TX69 | Aveo 4 ptas. | D | LTZ | 182,640 | - | KNK |
| 2015 | 1TX69 | Aveo 4 ptas. | E | LTZ | 195,630 | - | KNK |
| 2015 | 1JR69 | Sonic 4 ptas. | A | LS | 168,166 | - | KNK |
| 2015 | 1JS69 | Sonic 4 ptas. | D | LT | 187,651 | - | KNK |
| 2015 | 1JS69 | Sonic 4 ptas. | E | LT | 201,568 | - | KNK |
| 2015 | 1JT69 | Sonic 4 ptas. | F | LTZ | 217,341 | - | KNK |

CHEVROLET